

Great food and a great cause under one roof

Our passion for a happy, balanced lifestyle goes beyond nourished bodies. With the new school year right around the corner, we're sharing the importance of a nourished mind, too.

Charleys Kids Foundation was founded by BIBIBOP's CEO, Charley Shin, in 2010. While on a trip to Peru, Charley was moved by the astonishing number of children living in poverty and not attending school. He wanted to help position them for a better future through those basic needs, so he established Charleys Kids. The nonprofit organization partners with local programs that provide children with the resources they need for healthy, successful lives. A few of these organizations focus on basic needs, such as food and shelter, but most Charleys Kids partners cover a wider spectrum, providing educational and mentorship programs as well. The foundation feels these are critical assets for a bright future, helping children both prepare for school and thrive while enrolled. Charleys Kids Partners across the US and in Peru, Cambodia, Thailand and Lebanon provide programs and services like tutoring, life skills, counseling and college prep. The foundation currently financially assists 28 partner organizations through various initiatives, and now you can easily contribute to some of them at BIBIBOP!

BIBIBOP is proud to have our own in-store program to benefit Charleys Kids. It's called **Fulfill**, and it directs 10 cents of each beverage purchased at BIBIBOP to Charleys Kids, helping to support local organizations focused on education. While you're out and about shopping for all your back to school needs, grab a drink at one of our stores. Whether it's tea, lemonade or soda, you can sip confidently knowing that a portion of your purchase is helping youth in need achieve the education they deserve.

In addition to recognizing the importance of education for the children and teens in our community, we strive to provide educational resources to those closest to us: our employees. BIBIBOP has a corporate partnership with Ashland University that gives all our employees, their spouses and their dependents eligibility for the university's Corporate Partners Tuition Scholarship. Participants can pursue fully-accredited degree programs, from associate to doctoral, with tuition discounts.

We believe everyone should have access to education that fosters development and advancement in their early years *and* in their future careers. The Charleys Kids Foundation and Ashland's Corporate Partners Tuition Scholarship are putting these resources within reach of children, teens and adults. We're excited not only to participate in these initiatives, but to share the importance of a nourished mind with all who value a happy, balanced lifestyle.

To all educators out there, a sincere thank you. We commend you for all you do to shape minds and provide bright futures.

And to all families and students gearing up for that upcoming first day, best wishes for a happy, healthy academic year!

Take Care Always,

The BIBIBOP Team